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Analysis the Role of Ahlussunnah Wal Jama'ah through PMII on Economic Development in Regional Planning in Medan City

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ABSTRACT

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The purpose of this study is to provide an overview regarding the role of PMII Medan city branch in economic development. The movement carried out by PMII in economic development is to instill Ahlussunnah Wal Jamaah values as Manhaj al fikr, with the principles of tawasuth (moderate), tawazun (neutral), ta'adul (balance), and tasamuh (tolerant) in building a movement towards development economy by building a balanced economic system between the position of the State, market and society, especially in the city of Medan. Based on the research results, all PMII activities, both informal and non-formal, as well as the economic development institutions initiated by the Medan branch of the PMII have stimulation and have a positive effect on economic development in the city of Medan.

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INTRODUCTION

Economic development cannot be separated from economic growth; Economic development encourages economic growth, and conversely, economic growth facilitates the process of economic development. The difference between the two is that the success of economic growth is more quantitative, namely an increase in income standards and the level of production output produced, while economic development is more qualitative in nature, not only increasing production, but also changes in the structure of production and the allocation of inputs to various sectors. economic sectors such as in institutions, knowledge, social and technical. Medan city is the capital city of North Sumatra province, Indonesia. This city is the third largest city in Indonesia after Jakarta and Surabaya, as well as the largest city outside Java Island. The city of Medan has an area of 26,510 hectares (265.10 km²) or

3.6% of the total area of North Sumatra with a total population of 2,210,624. Thus, compared to other cities/regencies, Medan has a relatively small area with a relatively large population. Judging from the output value of Medan City's GRDP, the highest results were the Trade, Hotel and Restaurant sector with an achievement value of IDR 8,134,822.15 million in 2008 and IDR 8,824,157.84 million in 2009, with each percentage 25.93% and 26.40% of the total GRDP distribution (BPS Kota Medan, 2021).

The position of Ahlussunnah waljamaah as a movement method, the synergy between problem analysis conceptualized through a theoretical framework with the solutions offered, both strategic and tactical offers. The problem analysis carried out certainly uses the tawasuth, tawazun, tasamuh, and taadul methods, with various theories and approaches. It is in this position that various adherents of Ahlussunnah waljamaah have diverse styles due to different perspectives and theories in viewing a phenomenon. So, it is not surprising that fellow Sunnis have differences in tactics and partial actions, even in strategic solutions. In mapping Ahlussunnah waljamaah as a movement method in carrying out economic movements, what needs to be analyzed earlier is to identify problems with reality that occur through data and fact analysis, followed by the formulation of a theoretical framework along with a practical framework, both strategic and tactical reviews.

The Indonesian Islamic Student Movement Organization (PMII) is a student body with the Ahlussunnah wal Jama'ah (Aswaja) ideology. Ahlussunnah wal Jama'ah (Aswaja) is an integral part of the PMII organizational system. In the Basic Values of Movement (NDP) it is stated that Aswaja is a method of understanding and practicing monotheism. More than that, realizing it or not, Aswaja is part of the daily life of every member or cadre. Manhaj, PMII adheres to the principles of tawasuth (moderate), tawazun (neutral), ta'adul (balance), and tasamuh (tolerant).

In general, economic development is considered as a structural transformation of the economy by introducing more mechanized and advanced technologies to increase labor productivity, employment, income and living standards of the population. Economic development must be accompanied by infrastructure improvements, as well as social, political, and institutional factors to facilitate economic transformation (Myint and Krueger 2016). Economic development according to most Islamic economic theorists is comprehensive, not limited to economic variables alone, but as emphasized by Khursyid (1985:5) includes moral and social, material and spiritual aspects. Besides that, said Khursyid, economic growth cannot be separated from the justice in the distribution of income and wealth for each individual in all generations,

eliminating usury, and obliging zakat. According to Siallagan (2011) students are Agents of Community Enpowerment, must be involved in solving regional and national development problems for the welfare of the community and must gain empirical experience to manage solving regional and national development problems for the welfare of the community. , students must carry out AEMA (Actor, Educator, Motivator, and Accelerator) as proof of existence which shows that students have a very high role in the nation's economic development. AEMA is the roles carried out by students in building the nation's economy, namely as Actors, Educators, Motivators, and Accelerators, all of which aim to build the nation's economy and show the importance of students for the nation.

Regional planning is concerned with the process of economic growth and equitable development. The difference between regional economic growth theory and national economic growth theory lies in the nature of openness in the input-output process of goods and services as well as people. In the regional system, entry and exit of people or goods and services is relatively more open, while on a national scale it is more closed (Sirojuzilam, 2007). The problems of regional development are generally very broad (covering the economy, social, physical environment, and infrastructure) so literally regional science can be seen as a science that studies regional aspects and principles, and looks for effective ways of considering those aspects. aspects and principles into the planning process for the development of quality of life and human life (Rustiadi, 2009). The purpose of this research is to find out the factors that influence PMII in the economic development of the people in planning and to know the level of influence of Ahlussunnah Wal Jamaah through PMII in the economic development of the people in regional planning in the city of Medan. As a novelty in this research is that for the role of religion-based student organizations there are still few researches like this.

RESEARCH METHODE

This research was conducted using a qualitative approach. The location of this research is the Medan City Branch of the Indonesian Islamic Student Movement which is located at Jalan Seksama Komplek Pemda Blok I No. 8. The data source of this research is the subject where the data can be obtained. Data sources can be obtained through informants. In qualitative research the term population is not used. The sampling technique used by researchers is a purposive sample, the researcher decided that the main informant as the most appropriate and appropriate key informant was the Head and Manager of the Branch, a total of 9 informants. The method used in this research is interview

and observation. In this study, the triangulation technique used was to compare observed data with interview data and also compare it with related documents. This study uses functional interactive analysis which stems from four activities, namely: data collection, data reduction, data presentation, and data verification (Sugiyono, 2009).

Lincoln and Guba in their book Moleong (2007: 176) to check the validity of the data in qualitative research, the data confidence level is used with a triangulation technique. following:

- 1. Comparing the observed data with the interview data.
- 2. Comparing what people say in public with what they say in private.
- 3. Compare what people are saying about the research situation with what is being said all the time.
- 4. Comparing a person's situation and perspective with various opinions and views of people such as ordinary people, educated people, government officials.
- 5. Comparing the results of interviews with the contents of a related document.

In this study, the triangulation technique used was to compare observed data with interview data and also compare it with related documents.

RESULT AND DISCUSSION

PMII Factual Conditions in Medan City

The factual conditions referred to are the actual conditions of the PMII organization in Medan City at the time this research was conducted, both in terms of the dynamics of its management to the implementation of various activities such as the Acceptance Period for New Members (MAPABA), Basic Cadre Training (PKD), Advanced Cadre Training and others.

Aswaja

Through direct interviews with the Head of the Medan City PMII Branch, Aswaja's position in PMII is as a PMII methodology or basis of thinking with the principles of tawasuth (moderate), tawazun (neutral), ta'adul (balance), and tasamuh (tolerant). Aswaja teaches to build an economic system that is balanced between the position of the state, market and society. Aswaja is a method of thinking. For example, tawazun (balanced), if drawn into the realm of economics then aswaja teaches how we build an economic system that is balanced between the position of the State, market and society. For PMII, Aswaja is manhaj Al fik, a thinking methodology. PMII adheres to the principles of tawasuth (moderate), tawazun (neutral), ta'adul (balance), and

tasamuh (tolerant). So under any circumstances PMII cadres are required to instill these values into their daily behavior patterns.

Economic Development through PMII Informal Activities

Based on the results of interviews with several informants, it can be concluded that the informal activities carried out by PC PMII Medan City have an influence on economic development, but in the course of Branch activities, where PKL activities are very rarely carried out in Medan City resulting in PKL follow-up activities which should be a reference economic development in informal activities cannot be used as a reference. In this training, prospective PMII cadres are not only taught about Aswaja and Indonesianness, but also provide knowledge about the economy. However, each level of regeneration that PMII cadres have passed certainly has a different level of responsibility in carrying out their roles. Therefore, the material regarding economics provided is still basic knowledge of economics. PKD is a recruitment activity carried out to educate future cadres of the organization, in this case PMII. They are trained and educated so that they have a love for the organization and have the ability to bring the organization to life. One of the provisions provided is Economic Development material, because without an economy the organization will not be able to live and run smoothly. I see that the PMII Medan City has been running until now, inseparable from the values that they (cadres) absorbed while participating in PKD. several PMII activities in Cadreization, starting from MAPABA (new member acceptance period), PKD (basic Cadre training), and PKL (advanced cadre training). At the PKD level, activities carried out in terms of economic development are the duties and responsibilities of students in developing Islamic economics. The point is that education is given to PKD participants to carry out economic practices in accordance with Islamic teachings (in this case Aswaja), then transmit Islamic economic practices to the community.

Economic Development Through PMII Non-formal Activities

From several interviews that researchers have conducted, it can be concluded that PMII's non-formal activities have an influence on economic development. This activity functions to grow and develop the potential that exists in each cadre through the training conducted in this activity. This is intended so that PMII cadres have the ability in the field of business related to their skills, so that they can use these skills to become economic opportunities. Non-formal activities themselves are intended to build specific (specific) skills and knowledge for cadres. Activities in non-formal activities include training activities and courses. The training and courses that have been regularly carried out by the branches are Religion courses (Ahlussunnah Wal Jamaah studies),

journalism training, entrepreneurship training and da'wah training. Non-formal activities carried out by the branch through the Tarbiyah Commissariat are Computer Training, namely Windows 7 Professional installation and activation and Microsoft 2010 installation and activation.

Economic Development through the PMII Economic Institution

In contrast to today, where students have to synergize with the government and support government programs for people's welfare. In my time, students were the opposition to the government because we thought that the establishment among government officials was the result of usurping people's rights as evidenced by the high levels of corruption, collusion and nepotism. We then set up several institutions such as LBH (Legal Aid Institute) for people experiencing legal problems and LPE (Economic Development Institute). To develop the economy is not only about forming a business, but how the business can continue and have economic value. Traditional traders, traditional farmers, traditional fishermen and traditional markets are the safety valves for Indonesia's economy, but along the way they often become victims of market monopoly carried out by capital owners and traditional markets have begun to be crushed by modern markets such as mini markets, supermarkets, plazas and others. other From the results of interviews with several informants, it can be concluded that economic development through the PMII Economic Development Institute has had an influence on stimulating PMII cadres both individually and as a group engaged in the business world. This institution is an economic laboratory for PKL alumni in developing the independent economy of the PMII organization. support the economics of the organization. On the other hand, this institution also functions as an educational institution for cadres engaged in the economy. Activities carried out in this institution include entrepreneurship training, life skills education and the formation of business entities. So far what has been successful is entrepreneurship training and the formation of business entities.

CONCLUSION

Based on the formulation of the problem and the objectives of this study, the authors can conclude that the Management of the Medan City PMII Branch plays a role in economic development. The movement carried out by PMII in economic development is to instill Ahlussunnah Wal Jamaah values as Manhaj al fikr, with the principles of tawasuth (moderate), tawazun (neutral), ta'adul (balance), and tasamuh (tolerant) in building a movement towards development economy by building a balanced economic system between the position of the State, market and society. The instilling of these values is taught

through activities carried out by PC PMII Medan City, such as MAPABA, PKD and other activities. PC PMII Medan City through its activities educates and produces cadres who are intellectual, intelligent, skilled and critical of the interests of society and are able to offer various formats of independent economic development movements. These things are built through regeneration and non-cadre activities such as the Economic Development Institute.

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Index

